**Social Media Marketing Internship**

Society of North American Scholars (SNAS) invites applications for a social media marketing internship during Summer 2023. SNAS is a 501(c)(3) nonprofit organization initiated by an interdisciplinary network of scholars in the United States. SNAS aims to foster socially responsible scholarship by providing global mentorship, organizing academic conferences and workshops, and publishing reports, proceedings, and scholarly work. The social media marketing intern will play a key role in organizing the 2nd Annual SNAS Academic Conference, scheduled to take place in Madison, NJ at Fairleigh Dickinson University (FDU) on October 6, 2023.

**Job Responsibilities:**

* Manage SNAS’ social media accounts on LinkedIn and Twitter.
* Implement a social media marketing strategy to increase connection counts and engagement rates.
* Create social media posts on all platforms on a regular basis.
* Interact with current and potential SNAS members via digital media.
* Participate in marketing brainstorming sessions.
* Take part in formal and informal training opportunities.
* Report to SNAS President

**Start date, hours, and work details:**

The internship starts on June 5, 2023, and lasts 10 weeks. The intern will work a maximum of 15 hours per week for 10 weeks at a $20/hour rate. The work hours are hybrid. The intern will come to the office on FDU’s Teaneck campus one day a week and the rest of the work hours in a week will be completed remotely.

**Qualifications / Skills:**

* Excellent written and oral communication skills
* Excellent interpersonal skills
* Familiarity with major social media platforms (LinkedIn, Twitter, YouTube, etc.)
* Self-starter with ability to work independently
* Comfortable with multitasking in a deadline-driven environment
* Basic photography, image and video editing, and graphic design skills

**Education Requirements:**

The candidate must be currently enrolled at a New Jersey Higher Education institution as an undergraduate student and must be graduating after the internship end date (August 31, 2023). Degree programs in marketing-related fields, such as business, communications, graphic design, etc. are preferred.

*Interested candidates must email their current resume with three references to* [*info@snascholars.org*](mailto:info@snascholars.org) *by May 14. Thank you for your interest in this position.*